



RE Connect San Francisco 2009 Promotional Opportunities

Opportunity	Location/Area	Details/Info	Price*
General Promotional Opportunities			
Ad on Front Page of Printed Program Guide	Prominently positioned on cover of Program Guide given to all attendees	Ad must be contract, paid and delivered no later than June 30, 2009	\$10,000
Advertising in Printed Program Guide	Quarter, Half, Full Page sized ads in Printed Program Guide distributed to attendees	Ads must be contracted, paid and delivered no later than June 30, 2009. Sponsors may pay to upgrade their ad size.	\$800, \$1500, \$2500
Badge Holder	Company logo on badge holder given to all attendees	Requires EPS logo and 4 weeks lead time (white logo only)	\$10,000
Badge Mailing Insert (Only 2 available)	Included in envelope mailed to each attendee	Sponsor to supply single sheet insert to include in badge mailing to all pre-registered attendees. 2 available. Materials must be received by July 10, 2009.	\$5,000
Digital Hotel Signage 3 ads available	Screen shot ad will rotate on hotel reader boards all 3 days of event. Total of 9 reader boards on public levels 1-8	Sponsor to provide screen shot in jpeg format no later than 8 weeks lead time required	\$7,500
Email Station	Company URL loaded into computers used at event Email Station, plus signage	Requires EPS logo and URL and 4 weeks lead time.	Call for quote
Event Update Emails	Various emails prior to event	Sponsor logo featured in upper right corner of emails promoting Real Estate Connect. Distribution: 30k+ opt-in recipients.	\$3000 for 5 drops
Exhibit Hall Floor Plan	Program guide & event website	Sponsor's name and booth highlighted with additional text on exhibit hall floorplan in program guide and on event website.	\$5,000
General Session Chair Drop	In general session room	Sponsor to provide 1 single piece item which is placed on each chair in general session room prior to start of presentation. Non-exclusive.	\$2500 per session drop
Hospitality Suite	Premiere meeting room with furnished reception space located at the venue for use during event hours and after hours	Signage with company logo at entry to room. House tables and chairs provided. Available to sponsors only. 2 available.	\$7,500
Hotel Room Drops	Promotional item delivered to each attendee's room	1 Item delivered 1 time to attendees staying in Palace Hotel.	Call for quote
Innovation Tracks	Various Sessions	Only Available to Platinum and Gold Level sponsors. Can be added as a second key event activity for an additional \$5k.	call for info
Lanyards	Company logo on lanyard given to all attendees	Requires EPS logo and 4 weeks lead time.	\$10,000

Logo on Attendee Tote Bag	On one (1) side of the event tote bag distributed to all attendees.	Requires EPS logo and 4 weeks lead time. 2 sides available.	\$10,000
Meeting Room	Company meeting room located at venue for duration of event	Signage at entry to room, house tables and chairs provided. Available to sponsors only. Limited number available.	\$5,000
New Product Showcase on Website	On Conference Website - before and after Connect	Link from conference site to showcase with company logo, contact info and 50 word product description.	\$500
Pre-Conference Workshops	Various Sessions	Key event activity option at Platinum level. Logo presence in meeting rooms, verbal thank you from moderator, logo on website and printed program, ability to leave collateral on tables.	\$5000 for standard package. Call for other opportunities.
Press/Speaker Room Sponsor	Press/Speaker Room	Key event activity option at Gold or Platinum level. Logo on entry signage (22"x28") sign inside the room, ability to leave collateral on all tables.	\$5,000
Registration Area	Registration	Key event activity option at Platinum level. Company logo on signage and counters in registration area. Ability to leave collateral on table near registration counters.	\$7,500
Sponsored Intensives	Various Sessions	Available at Platinum Level only. Sponsor must cover costs associated with special room sets. Limited Quantity Available.	call for info
Video Playing During General Session and on InmanTV	General Session Breaks & on Inman.com	While general sessions are changing, a 1-minute video will play on the projection screen and the video will be posted in the InmanTV section of Inman.com.	\$3,500
Wifi Sponsorship	Throughout Conference	Via signage, program advertising and cards distributed at registration, attendees are made aware that the free wifi they are using is compliments of the WiFi Sponsor	\$10,000
Parties or Catering Opportunities			
Welcome Reception MORTGAGE CATEGORY SOLD, OTHER CATEGORIES AVAILABLE	Reception service with appetizers and cocktails on the exhibit floor	Includes: company promotion in Program Guide and on website, signage throughout event with company logo, and option for promotional element.	\$10,000
Coffee Sponsor	Per day in 1 area (on exhibit floor or during a session) free coffee for all attendees	Sponsorship includes: branded coffee cups, signage and company logo.	call for quote
Energy Bar	One afternoon, onsite	Includes mid-afternoon snack w/ kiosk, snack and kiosk branded w/ sponsor logo.	call for quote
Box Lunch for one of the Pre-Conference Workshops	Limited availability due to room availability at the Palace	Box Lunch for attendees, signage for sponsor.	call for quote
Party Promo	Email before event and in program guide	Throw your own party and Inman will promote it in an email to attendees once prior to the event and in the printed Program Guide.	\$3,500
Giveaways			
Bottled water w/company logo	Distribute in attendee bag or chair drop	Requires EPS logo and 4 weeks lead time.	\$7100 for 1500 bottles
Business Card Holder	Distribute in attendee bag	Requires EPS logo and 4 weeks lead time.	call for quote
Calendars	Distribute in attendee bag	Sponsor to provide artwork - Requires EPS logo and 4 weeks lead time.	\$4500 +
Hotel Food & Beverage Guide	F&B attendee guide (for tote bag or chair drop). Guide has space for sponsors artwork.	Sponsor to provide artwork no later than 8 weeks lead time required	\$7,500
Hotel Key Cards	Distribute at front desk as attendees check in	Sponsor to provide artwork - Requires EPS logo and 4 weeks lead time.	\$7,500

Luggage Tags	Distribute in attendee bag	Sponsor to provide artwork - Requires EPS logo and 4 weeks lead time.	\$5000 +
Magnetic Memo Pads (can be house shaped)	Distribute in attendee bag	Sponsor to provide artwork - Requires EPS logo and 4 weeks lead time.	\$5,300
Memo Book	Distribute in attendee bag	Requires EPS logo and 4 weeks lead time.	\$6500 +
Mouse Pads	Distribute in attendee bag	Sponsor to provide artwork - Requires EPS logo and 4 weeks lead time.	\$4,500
Pens for Tote Bag	Distribute in attendee bag	Company logo on each pen. Requires EPS logo and 4 weeks lead time.	\$4,500
Portfolio with notepad/calculator	Distribute in attendee bag	Requires EPS logo and 4 weeks lead time.	\$12,000
Post It note Pads - square or house shaped	Distribute in attendee bag	Sponsor to provide artwork - Requires EPS logo and 5 weeks lead time.	\$4750 +
Tote Bag Insert	Inside tote bag given to all attendees	Sponsor can insert either a flyer or promotional item - quantity limited.	\$2,500
T-Shirt with company branding	For Bloggers Connect only	Sponsor to provide t-shirts - artwork must be approved first.	\$1,500

***Costs are based on all items being contracted by June 30, 2009. Additional fees will be incurred after that date.**

****Rates are net.**

For more information on any of these packages, please contact:

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